



Welcome to Selling on Lookkart.in

India's latest and fastest-growing
E-Commerce platform.

SELLER BEGINNER'S GUIDE



Why sell on Lookkart

Higher Profits

Earn up to 98% to 95% profit as Lookkart charges only 2% to 5% commission per sale.

My Account Management

Our dedicated account managers help you grow your business on Lookkart.

No Return Charges

Enjoy flat and zero return charges – ship your products hassle-free.

Simple Pricing Calculator

Use our built-in Pricing Calculator to set the most competitive and profitable price for your products.

Seller Support

Our Seller Support Team is always ready to assist you with any query or issue.

Fast & Regular Payments

Receive your payments within 7–10 days from the date of dispatch.

Business on the Go

Manage your entire business anytime, anywhere through the **Lookkart App**.



BEFORE YOU START SELLING

To start selling on Lookkart, make sure you have:

- **Mobile Number ***
- **Email ID ***
- **GST Number (optional)**
- **PAN Details***
- **Active Bank Account**
- **UPI Id**

Profit Calculation

Selling price	lookkart commission ₹	Delivery (shiprocket) under 500g	Gross Margin
₹100	₹3.50	₹50	₹46.50
₹200	₹7	₹50	₹143
₹450	₹15.75	₹50	₹384.25
₹500	₹17.50	₹50	₹432.50
₹1000	₹35	₹50	₹915

Less Spending, More Earning!

- Lookkart charges only a small commission (2%–5%) per order.
- We collect commission only on successfully delivered orders – no charges for cancelled or returned products.



Profit Calculation Example on Lookkart with in GST

DETAILS	AMOUNT (₹)	NOTES
Listing Price (Selling Price)	300	Price shown to customers
Product Purchase Price	100	Cost price of product
Delivery Charge (Shiprocket)	80	Standard delivery cost under 500g (40 to 80)
Packaging Cost	10	Polybag / box cost
Ad / Promotion Cost	0	Optional marketing cost
Customer Return + RTO + Other Loss	30	(10% of Selling Price)= ₹30
GST (5%)	15	Based on Category
Commission (5%)	15	Based on Category (2-5%)
Total Expense	250	Sum of all expenses
Net Profit	50	300 - 250 =50

Profit Calculation Example on Lookkart Without GST

DETAILS	AMOUNT (₹)	NOTES
Listing Price (Selling Price)	300	Price shown to customers
Product Purchase Price	100	Cost price of product
Delivery Charge (Shiprocket)	80	Standard delivery cost under 500g (40 to 80)
Packaging Cost	10	Polybag / box cost
Ad / Promotion Cost	0	Optional marketing cost
Customer Return + RTO + Other Loss	30	(10% of Selling Price)= ₹30
Commission (5%)	15	Based on Category (2-5%)
Total Expense	235	Sum of all expenses
Net Profit	65	300 - 235 =65

Lookkart Fee Chart

CATEGORY	LOOKKART COMMISSIONS
HOME (Home Decor, Home Furnishing, Home Improvement, Household Supplies, Kitchen & Dining, Kitchen, Cookware, Pet Supplies, Tools & Hardware)	5%
FASHION Includes: Men's & Women's Clothing, Footwear, Bags, Wallets, Belts, Watches, Sunglasses.	5%
ELECTRONICS Core Electronics: Laptops, Desktops, Cameras, Storage, IT Accessories	4% fixed ₹6
EMERGING ELECTRONICS Audio, Gaming, Smart Home, Mobile Protection, Power Banks	2.5%
APPLIANCES LARGE APPLIANCES TV, Refrigerator, Washing Machine, AC SMALL APPLIANCES Fan, Mixer Grinder, Geyser, Microwave, Air Cooler	2.5% 3%
FURNITURE Includes: Beds, Sofas, Cabinets, Bookshelves, TV Units, Office Tables, Chairs	4%
BOOKS & GENERAL MERCHANDISE Includes: Auto Accessories, Toys, Personal Care, Books, Media, Baby Care, Sports, Food, Nutrition & stationery.	2%
SMART & MODERN GADGETS Audio Devices, Gaming Accessories, IoT Products, Mobile Protection Gear, Power Banks, Smart Home Automation Devices, and Video Accessories. Example Products: Wireless Earbuds • Smart Speakers • Game Controllers • Smart Plugs • CCTV Cameras • Power Banks • VR Headsets	5% fixed ₹5

No Closing Fee — Keep What You Earn

Unlike other e-commerce platforms, Lookkart does not charge any closing fee for completed sales. This means you keep 100% of your profits (except for the small 2%–5% commission and standard delivery cost).

Other marketplaces often deduct a closing fee for every order — even before it reaches the customer. But on Lookkart, we believe in transparent pricing and fair earnings for every seller.

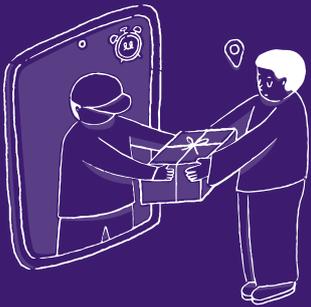
- **No Hidden Charges**
- **No Closing Fee per Order**
- **Commission only on Successfully Delivered Orders**



SHIPMENT

Lookkart is directly integrated with Shiprocket, ensuring fast and reliable delivery across 24,000+ pin codes in India.

Multiple courier partners make order handling simple and efficient.



BLUE DART

**Ecom
Express**

DELHIVERY

amazon shipping

shadowfax
We Deliver

DAL

FedEx®

DTDC